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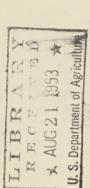
THE FINEST QUALITY, SIZES AND VARIETIES OF

BOLLAND BULB

ABSOLUTELY GUARANTEED BY

CKSON & PERKIN





Sec. 34.66, P.L.&R. U. S. POSTAGE

Newark, N. Y Permit No. PAID

JACKSON & PERKINS CO.

NEWARK, NEW YORK STATE

POSTMASTER: If undeliverable for any reason, notify sender steting reason on form 3547, postage for which is guaranteed.

Holland Bulbs Backed by J & P Standard of Quality and Guarantee

Last year I made a very important decision, and that was to offer my rose growing friends the finest Holland Bulbs it was possible to obtain.

I made this decision because my friends had been writing to me for years asking me to supply them with a reliable line of Holland Bulbs!

For a number of years a certain amount of bulbs, known as Holland Bulbs, were sold in this country and were of inferior quality. They were not cheap but low priced and that induced people to "take a chance" and they have since been dissatisfied with Holland Bulbs.

Well, we wanted our friends to be just as sure of the quality of their Holland Bulbs as they were when they planted Jackson & Perkins Roses. So we got in touch with the top-notch bulb growers in Holland, made comparisons of quality, size, varieties, hardiness, growing characteristics, and then made our own field trials. We wanted the biggest, plumpest, highest quality bulbs grown in Holland-and that's just what we got!

Last year when we offered Holland Bulbs-guaranteed by Jackson & Perkins-the large quantity we imported were gone in a jiffy. This year we are better prepared than last year. We have received wonderful cooperation from the biggest and finest growers in Holland. They have given us their choicest quality, their best varieties. They know that Jackson & Perkins will help them in their efforts to enhance rather than destroy-the good name of Holland Bulbs!

So here, in this Holland Bulb Show folder you'll see the best products of the Holland Bulb Growers-Giant Tulips, Spring Crocus, Fragrant Hyacinths, Trumpet Daffodils, Dutch Iris, all backed by the J&P guarantee. So order all you want, with confidence that every bulb will bloom true to name, sturdy, free from disease, or it will be replaced without charge! We are proud of the 82-year-old reputation of Jackson & Perkins Company and will always handle quality bulbs.



C H PERKINS

our Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade—the finest. We unconditionally guarantee every bulb we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in which we have a support of the first o

ment.
YOUR RESPONSIBILITY—Bulbs need comparatively little care, good drainage. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

Jackson & Perkins Company



Here's My 1953 Special Combination Tulip Offer!

TEN FINE VARIETIES

The following 10 varieties are all May-Flowering Tulips with the exception of the variety Red Emperor, which in most sections blooms the 20th of April.

The letter C-is Cottage, D-Darwin, P-Parrot, Bot.-Botanical.

Parrot Wonder (P) carmine-red. Blue Parrot (P) blue. Red Emperor (Bot.) crimson-scarlet. Mrs. H. I. Pratt (D) rose and amber. The Peach (D) pink. Margaux (D) wine-red. Princess Margaret Rose (C) yellow. Fantasy (P) pink. Clara Butt (D) salmon-pink. Belle Jaune (C) rich golden.

SPECIAL TULIP OFFERS

Here's my 1953 Special Tulip Combination Offer.
Parrot Wonder Mrs. H. I. Pratt
Blue Parrot The Peach
Red Emperor Margaux Margaux Princess Margaret Rose

GROUP B 124
50 Bulbs—5 of each variety. Value \$6.60. Save \$1.05. ONLY\$5.55 100 Bulbs—10 of each variety. Value \$13.20. Save \$2.55. ONLY \$10.65









JACKSON & PERKINS GUARANTEED



LORD WELLINGTON (Yellow Trumpet.) The enormous flower of rich galden wellow, with broad, massive petals and immense trumpet, is carried or form. A splendid variety for the garden and most balloding winner at all one of the finest golden yellow trumpet Daffodils. A leading winner at all od Daffodil shows.

3 for 90c; 10 for \$2.50; 25 for \$5.50; 100 for \$21.00 SPECIAL GROUP

> SPECIAL GROUP

OFFER

NEW AND RARE DAFFODILS OFFER

Dation | CExhibition White Trumpel |

Dation | CEXHIBITION WHITE TRUMP Group D131 To BULBS 10 of each variety value \$14,50. Save \$2.55.

Group D132 100 BULBS—20 of each warety value \$29,05. Save \$5,65. All Bulbs will be carefully labeled

SWEET SCENTED POETAZ DOUBLE

AND TRUMPET DAFFODILS

TEXAS TWINK GLORIOUS Group D133 25 BULBS-5 of each variety Save 90c. Group DI34 50 BULBS 10 of each variety Sove \$2.15

Group D135 100 BULBS 20 of cade \$23.40. Save All Bulbs will be corefully labeled

GARDEN AND EXHIBITION DAFFODILS

Group D136 25 BULBS— To feach variety Value \$10.90. Save \$2.15.

Group D138 100 BULBS— of each variety Value \$10.90. Save \$5.20.

All Bulbs will be carefully labeled

ONLY \$8.75 ONLY \$16.60

(Narcissi)



broat, heavy miside with wide rim of orange shauting virilled, soft yellow inside with wide rim of orange shauting virilled, the edge. This variety rates among the finest of the new Daffordis, the edge. This variety rates among the finest of the new Daffordis, the edge. This variety rates among the first part of the edge. This variety rates among the edge of the edge.



THALIA (Triandrus). Frequenty called the Or chid-flowered Daffodil. The beautiful pure white flowers are carried 3 to a stem and are most at tractive fug either indoor decoration or planting.



MRS. R. O. BACKHOUSE (Pink



SEMPER AVANTI (Incomparabilis.) Very large flat and over-lapping soft sulphur-white pertanth. The large and spreading crown is deep orange throughout. Very strong flowers; vigorous plant and



DICK WELLBAND (b)



GLORIOUS (Poetaz.) A variety well worth its name, being generous in every respect. The pure white pertanth is round and flat, more than 2½ inches across. The cup is a very brilliant orangescarlet. The tall stems carry 2 to 3 flowers. 5 for 60c; 10 for \$1.50; 25 for \$3.25; 100 for \$12.00





JOHN EVELYN



KING

ALFRED

Our Choice Daffodil Mixture





BEERSHEBA (White

3 for 85c; 10 for \$2.30; 25 for \$5.25; 100 for \$19.00





CROESUS (I



3 for 70c; 10 for \$1.80; 25 for \$4.00; 100 for \$15.00



Totty's

-Garden and Greenhouse Roses

CHARLES H. TOTTY CO., INC.

MADISON, NEW JERSEY

Dear Customer:

THIS is the TIME to order Tulips—Daffodils and all bulbs for Fall planting!

You may wonder why I am enclosing Jackson & Perkins' beautiful brochure of Holland Bulbs with this letter. The reason—Totty's are not issuing a bulb circular this Fall.

I feel it my personal responsibility to guarantee that your gardening needs in bulbs will continue to be reliably satisfied. There is no better company to whom we can recommend you than the 82 year old Jackson & Perkins Company. I have, therefore, asked my good friend Charles Perkins, who is the president of the Jackson & Perkins Company, the world's largest rose growers, if he would take special personal pains to serve and satisfy our bulb customers.

Mr. Perkins has assured me that he will put all the facilities of his vast organization at your disposal so that you may continue to receive the world's finest bulbs, all backed by the famous Jackson & Perkins guarantee and reputation.

Read the enclosed circular, look at the beautiful illustrations of the big, plump, first quality bulbs offered—and order with confidence. If you care to write the name Totty's somewhere on the order blank, Mr. Perkins will know that you are an old friend of mine and a new friend of his.

Yours for a successful garden in 1954.

Helen Totty

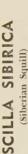
Delen M. Tally

Enc.









(Above.) The Spanish Bluebells or Wood Hyacinths. May-blooming. They bear their lovely beils in clusters on 15-18 inch stems. Like a woodsy soil and do well in partial shade. Plant 3

SCILLA Campanulata

(Above.) This charming bulbous flower blooms just after the Chionodoxa. Produces drooping, bell-like flowers on stems 3 to 4 inches in height. Plant 3 inches deep. If left undisturbed will increase in number each year.

> BLUE QUEEN. PEACH BLOS-

Bright blue.

to 4 inches deep.

SOM. Rose-pink. WHITE QUEEN. Any of the above

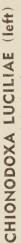
ment over the type. The flowers are blue, and are borne on stems 4 to 5 SPRING BEAUTY. A dark improvemore numerous, of a deeper rich inches tall.

3 varieties: 10 for 60c: 100 for \$4.50;

White.

1000 for \$40.00.

10 for 70c; 100 for \$5.50; 1000 for \$50.00



(Glory of the Snow)

Sky-blue flowers, white in the center. This is considered one of the hardiest, most easily cultivated, and one of the most beautiful of the early-flowering bulbous plants, blooming about the same time as the Crocuses. Flower spikes about 4 inches high, bear 10 to 15 blooms. Plant in clumps of 20

10 for 40c; 100 for \$3.00; 1000 for \$25.00 to 25 bulbs, 3 to 4 inches deep, 2 to 3 inches apart.





MUSCARI—GRAPE HYACINTHS

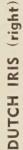
ARMENIACUM, (Above.) The finest and clearest of all the Muscaris. It is especially valuable for naturalizing with Daffodils and is excellent

MUSCARI, PURE WHITE. (Above.) Beautiful pure white Grape Hvacinths bearing trusses of closely pearl-like beads that look well in the garden and grand for cutting. packed

10 for 50c; 100 for \$4.00; 1000 for \$35.00

for greenhouse forcing during the winter. The spikes attain a height of 4 to 5 inches and are well set with beautiful clear blue flowers.

10 for 50c; 100 for \$4.00; 000 for \$35.00



For Outdoor Blooming in May

The gardener who has not grown bulbous Iris flowers one can be excused for uttering a gasp has a treat in store. They require just about as little work and worry as anything we grow, and when the long stems produce their beautiful of astonishment.

GOLDEN HARVEST. Rich golden yellow. IMPERATOR, Rich deep blue.

H. C. VAN VLIET. Rich bright blue.

Any of the above varieties: 10 bulbs for 60c; WHITE EXCELSIOR. Beautiful white.



100 for \$5.00; 1000 for \$45.00

